



# Set Your Cookie Goals

The Girl Scout Cookie Program begins January 13, 2024.  
You may not take orders or sell cookies before this date.

My Goal:

girlscouts  
north carolina  
coastal pines



NCCOASTALPINES.ORG | 1-800-284-4475

25+ Pkgs



Theme Patch

50+ Pkgs



Mood Cup

100+ Pkgs



Axolotl Charm

150+ Pkgs



Axolotl Water Game  
**AND** Vinyl Sticker

200+ Pkgs



Axolotl Socks

300+ Pkgs



Axolotl PBJ\*  
\*1 of the 4 assorted colors

400+ Pkgs



Themed T-Shirt

500+ Pkgs



Small Plush Axolotl

600+ Pkgs



Themed Beach Towel

700+ Pkgs



Axolotl Beanie Hat

800+ Pkgs



Large Plush Axolotl

900+ Pkgs



Themed Hoodie

1,000-1,499 Pkgs



Axolotl Tumbler, Wet/Dry Backpack, Axolotl Speaker, **AND** String Lights

1,500-1,999 Pkgs



Rock Jam Keyboard with Stand and Stool\*

2,000-2,499 Pkgs



Motorized Pool Float\* **OR** Laser Tag Set\*



2,500-2,999 Pkgs



Inflatable Kayak\*

3,000-3,499 Pkgs



Wireless Beats Headphones\*

3,500-3,999 Pkgs



Trampoline\* **OR** Nintendo Switch\*



4,000-4,999 Pkgs



Electric Scooter\*

5,000+ Pkgs



Ms. PacMan Arcade Game\*

Recognitions are cumulative up to the 1000 level only.  
\*Color or item may vary due to availability



## Additional Patches:

### Cookie Donations



Operation Cookie Drop Patch  
\*turn in donations for a minimum of 15 pkgs

### Digital Cookie



Goal Getter Patch  
\*enter your goal into Digital Cookie by 1/31/24

### Walkabout Week



Walkabout Patch  
\*sell 15+ packages during walkabout week

### 500 Club



500+ Club Patch

### Achievement Bars



Sales Level Achievement Bar Patch  
\*earn for your final sales level - in increments of 100 up to 1,000 level then in increments of 500

## Become a true cookie boss in four easy steps!

**Digital Cookie®**

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

### 1. Register for Digital Cookie®

Create your **Digital Cookie** Password for email address: parents@mail@domain.com

When you create your password, a confirmation email will be sent.

Password:

Confirm password:

**SUBMIT**

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

### 2. Set Up Your Site

Cookie Page Setup

STEP 1: SET MY SALES TARGET REQUIRED

Your goal calculator: "Tonika wants to sell 200 boxes which = about \$120 to help her Troop and others."

SO FAR TONILISA HAS SOLD:

- 1,000 Online Sales
- 128 Online Sales

10:53:7 Total sales end

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

**Use the Digital Cookie® app to sell cookies wherever you go!**

The app makes it easy for you to take payment from customers purchasing cookies.

GET IT ON Google Play

Download on the App Store

### 3. Invite Customers

Illustration showing a smartphone with 'Girl Scouts' on the screen, surrounded by icons for email, social media, and a megaphone.

Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

### 4. Track Your Progress

Total Online Sales

- Customers who ordered: 6
- Online orders: 4
- Package sold: \$2
- Gift boxes: 2

Marketing Emails: 14 marketing emails sent to 10 customers

Online Sales by Cookie: Pie chart showing sales by cookie type.

Online Sales by Delivery: Bar chart showing sales by delivery method.

Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

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